

Order Form and Contract to Advertise in Death Investigator Magazine

Death Investigation Training Academy | 116 Smith Street, Cuba, MO 65453

Tel: 888.556.0177 | Email: advertising@deathinvestigatormagazine.com

1. Name of entity being advertised: _____
2. Entity to be billed: Name: _____ Relationship to #1: same other: _____
 - a. Street Address: _____
 - b. Mailing Address: _____
 - c. Phones: Office landline: _____ Cell: _____ Fax: _____
 - d. Contact person: _____ Title of contact person: _____
 - e. Email of contact person: _____ Email of entity: _____

Order Another page is attached for multiple ads: Yes No

1	Ad timing*	First month:	Last month:	Year:
2	Ad frequency	<input type="checkbox"/> 3X <input type="checkbox"/> 4X	<input type="checkbox"/> 6X <input type="checkbox"/> 12X <input type="checkbox"/> other: __	
3	Ad size	<input type="checkbox"/> Full page <input type="checkbox"/> 1/2 page	<input type="checkbox"/> 1/4 page <input type="checkbox"/> 1/8 page	<input type="checkbox"/> other:
4	Extra Options	<input type="checkbox"/> click links <input type="checkbox"/> video		
5	Ad color	<input type="checkbox"/> color <input type="checkbox"/> B&W		
6	Materials instruction**	<input type="checkbox"/> e-files attached	<input type="checkbox"/> e-files arriving under sep cover	<input type="checkbox"/> other:

* All ad materials must be submitted by the 5th day of the month **preceding** the month that the ad is to appear.

** Speak with editor. Acceptable file formats for ads with images include jpeg, png and pdf.

AGREEMENT

1. This is an agreement between the Death Investigator Magazine (DIM), and the entity to be billed ("Advertiser").
2. DIM reserves the right to reject advertising. This includes, but is not limited to, political ads and ads that might be mistaken for articles or commentary, unless the advertising material includes the word "Advertisement" in a 14 point, bold, easily readable font at the top of the ad. DIM shall refund the amount actually paid by the Advertiser for a rejected advertisement. Advertiser assumes any and all liability that may arise out of ad content, whether images or text.
3. DIM publishes monthly, the 15th of each month, and DIM is not responsible for slippage. Liability for failure of DIM to insert an ad is limited to refund of monies already paid, if any, by Advertiser for the issue affected.
4. Space cancellations must be received, in writing, prior to the space closing date. Advertiser agrees to pay for the insertion if it cancels late, does not cancel at all, or submits materials too late to be used.
5. Advertising materials must conform to current DIM specifications. Ads not meeting specifications will be assessed, as liquidated damages, an amount equal to 10% of the fee that would have been payable at the contract rate for the advertisement(s) or the ad will be pulled without a refund. Charges for changes from original layout and copy will be based on current composition rates. DIM does not keep ad materials. Accordingly, advertisers desiring their return must arrange same with DIM staff.
6. This contract constitutes the entire agreement between the parties. All prior or contemporaneous discussions and agreements are superseded by this written contract.

7. Payment for the first 3 months of advertisements shall be made to DIM with the ad copy submission. Each subsequent period shall be paid 3 months in advance. Failure of Advertiser to pay DIM on time prevents the advertisement from being inserted. Advertiser shall pay \$50 for all returned checks. Advertiser is responsible for the costs of collection of amounts past due, including attorney fees and liquidated damages in the amount of 10%/annum on the amount past due.

I warrant that I have authority to bind Advertiser. I have read this contract and agree to its terms.

_____ _____ _____
Date Signature of Advertiser Title